

TRUE  
PASSION.



ASTORPLAST

Your Tape. Our Passion.



WELCOME



THE FUTURE OF A LONG  
**TRADITION** – THAT DRIVES US.





**Down-to-earth attitude** – for Astorplast this is the ideal basis for developing new products with passion. For over 50 years we have been producing technical, pressure-sensitive adhesive tapes – exclusively at our headquarters in the Swabian town of Alfdorf. And the centre of focus has always been: You and your specific requirements as our customer. Our extensive palette of standard products and a broad range of adhesives, liners and carrier materials serve as the basis for your individual product solution. In this regard, we support you as experienced consultants and reliable development partners – from the initial customer contact to serial production and beyond.



WHAT FORCE IS **STRONG**  
ENOUGH TO IGNITE  
REAL PASSION?

A CLEAR  
**STANCE.**



**Credibility** – this is where we at Astorplast draw the strength to join with our partners and customers in developing exceptional products and services which far exceed the usual standards. Here we abide by two rules: Say how it is and do what you say – ideally together and without any mental barriers. Our company takes the idea of the "learning organisation" as its guiding principle. This means: We work hard every day to learn from and with our employees and business partners, to exchange experience, to provide impetus and to make attractive products from new ideas. We look forward to your challenge.



WHAT IS THE **RESULT** WHEN  
REAL PASSION IS GENERATED  
FROM GOOD SERVICE?



**SATISFIED** CUSTOMERS.





**Customer focus** – oft-cited, but rarely put into practice. For Astorplast, two criteria apply in every project: Which market do you want to be successful in, and what are the requirements that the products must satisfy? Our field service consists of solution-oriented technical application advisers with extensive technical expertise and many years of experience in process integration. We are convinced that we will only be successful in the long term if we provide you with genuine added value and an efficient system and product solution.



WHY DO WE PASSIONATELY TAKE  
ON **RESPONSIBILITY** FOR MANKIND  
AND THE ENVIRONMENT?



OUT OF SHEER **COMMON SENSE.**





**Sustainability** – to us this is more than just a buzzword. We understand this to mean careful interaction with our environment as well as assuming responsibility for our employees and partners. As an owner-managed family company, we reject the concept of profit maximisation and expansion at any price. We want to grow organically – from within our own resources and based on a policy of future-oriented personnel development. After all, our employees and their ideas are our most important assets. We actively support social, cultural and sports projects for the people in our region. With our products we contribute to strengthening energy-efficient, resource-conserving construction and production processes in Germany and Europe.





WHICH STANDARD  
DEFINES THE **QUALITY**  
OF AN OPTIMISED  
PRODUCTION PROCESS?

BETTER **PRODUCTS.**



A man with short dark hair and a goatee, wearing a grey work shirt, is looking towards the camera with a slight smile. He is standing in a factory or industrial setting, with a large roll of material (possibly plastic or fabric) visible in the foreground. The background is filled with various pieces of machinery and equipment, creating a sense of a busy industrial environment.

**Individuality** – a red rag for many production managers and controllers. After all, standardisation saves time and costs – and should enable an optimised workflow. At Astorplast, we see things a bit differently: For us the best quality is one which is optimally suited to you and your product. For this reason, we consistently align our production processes to the needs of our customers. Simply quite individually, or if you like – simply Astorplast standard.



# ADHESIVE SOLUTIONS

## **AIR- AND WINDTIGHTNESS**

New regulations for improving the energy efficiency of buildings are constantly being developed in Europe. Tried and tested methods are available for insulating the building envelope. Single-sided and double-sided adhesive tapes that are highly resistant to ageing and that significantly improve the air- and windtight sealing of the building envelope. In order to prevent undesirable heat loss they are an indispensable component of these systems.

Astorplast is a specialist in the field of adhesive and sealing tapes for air- and windtight sealing in attic conversions and interior construction. We have been producing for internationally renowned manufacturers and dealers of air- and windtight sealing systems for decades. Our products are solvent-free and comply with all important standards and legal requirements.

We individually tailor printing, packaging and dimension so that our customers can integrate Astorplast products optimally into their product range. And if it is not possible to use any of our standard products, we can develop a customised solution.









# ADHESIVE **SOLUTIONS**

## PROFILE TECHNOLOGY

Plastics offer numerous benefits: They are economical, light, durable and adaptable. These qualities have led to an increasing number of extruded plastic profiles being used in construction and industrial applications in recent years. Astorplast offers a large range of pressure-sensitive tapes and foam tapes to securely mount these profiles at the place of installation. Naturally these are also offered in the form of "endless" reels or long rolls with advantageous running lengths for industrial processing.

Our products combine high adhesive strength with optimum resistance to ageing and moisture, as well as maximum resistance to UV and ozone radiation. Products are delivered on "endless" long rolls and reels for easy processing and adaptation to meet individual customer requirements.







# ADHESIVE SOLUTIONS

## **HEATING AND VENTILATION**

Astorplast products are not only convincing on paper. We prove every day that they work in practical application! Together with leading insulation manufacturers we develop pressure-sensitive adhesive solutions that ensure the secure sealing of pipe-insulating shells and guarantee reliable fixation of large-area insulation material on a variety of surfaces. Thus, our adhesive tapes play a decisive role in ensuring that high-performance insulation materials can fully prove their superiority on the spot.

Our products are attractive thanks to their easy handling and consistently high quality. Thus, fast and clean adhesion is possible without any need for special tools and electricity on the construction site. The only requirement is dry, dust-free and grease-free bonding.







# ADHESIVE SOLUTIONS

## **APPLICATION AREAS**





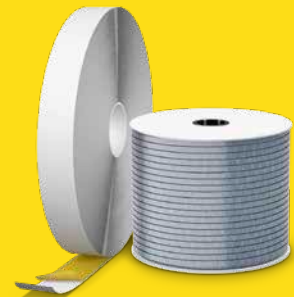
### **AUTOMOTIVE**

Lower weight and thus lower consumption, but nevertheless high performance. A challenge for our customers from the automotive industry. Astorplast offers individual adhesive solutions for the entire vehicle – in the interior and on the exterior. In damping systems for the reduction of sound and vibration noise, for the bonding of flooring, textiles or interior components, as an assembly aid or for attaching mirrors and design elements.



### **WHITE GOODS**

A+++ with Astorplast: Ever greater energy efficiency and increasing customer requirements pose new challenges for manufacturers of large household appliances. How can production be made even easier, safer and less expensive? Thanks to our technical application and process consulting, time-consuming production stages can be saved and attractive design features can be attached.



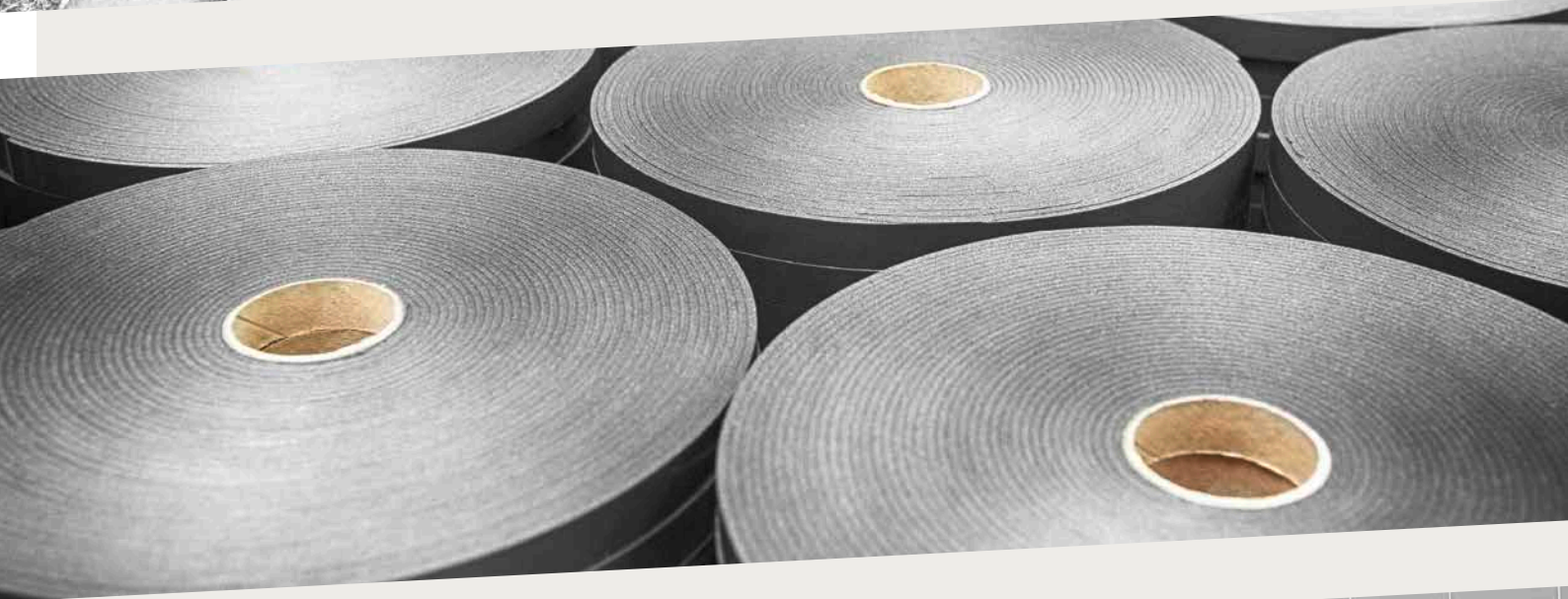
### **TECHNICAL TRADE / KITTING**

Everything from a single source and a complete range at all times. Our customers from the packaging and technical trades rely on the extensive Astorplast product palette to supplement and complete their product range. Here we respond flexibly to customer requirements: Whether finished cut reel materials or semi-finished products, customised or "off the shelf" – Astorplast makes it possible. Our products combine an excellent price-performance ratio with proven quality and can be optimally integrated into your product range.



# ADHESIVE SOLUTIONS

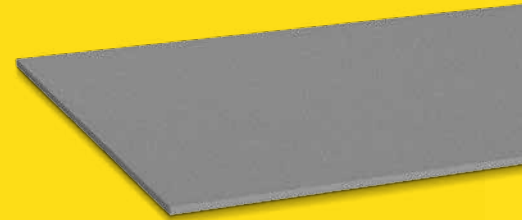
## **APPLICATION AREAS**





## LOAD SECURING

Logistics is a decisive success factor in a networked economic world. To ensure that goods reach their destination safely, we offer our customers in the safety technology and transport technology sectors innovative solutions for securing loads, such as the patented Astorgrip non-slip mat in a variety of designs as strips, reels and sheets.



## MANUFACTURING INDUSTRY

Astorplast is used wherever reliable bonds are required. Our customers include market leaders and specialists from a variety of industries. Their application areas are correspondingly diverse: From fire protection tapes or the bonding of decorative panels for furniture and jewellery to packaging bags for food products. Our extensive product range with numerous delivery forms offers top quality at an excellent price-performance ratio. And all this with short delivery times and maximum storage flexibility. You have the application, we have the right adhesive system.



## LIGHTWEIGHT METAL CONSTRUCTION

Fast, flexible, cost-effective: Lightweight metal constructions are gaining in importance, particularly in trade and industry. Astorplast provides manufacturers of sandwich panels with products for limiting foams in the production process and for insulating finished elements during installation. The appropriate products Astorsoft and Astormoll are delivered on reels for easy processing.



# MANUFACTURING EXPERTISE

## FOR CUSTOMISED, SELF-ADHESIVE PRODUCTS

### DEVELOPING

At Astorplast you will find just the best support for your ideas and specific tasks. Together with you we develop the solution that is optimally tailored to your requirements.

### FORMULATING

We formulate most of our pressure-sensitive adhesives ourselves. Through selection of the right raw materials and additives we can produce the specific adhesive needed for your application.

### COATING

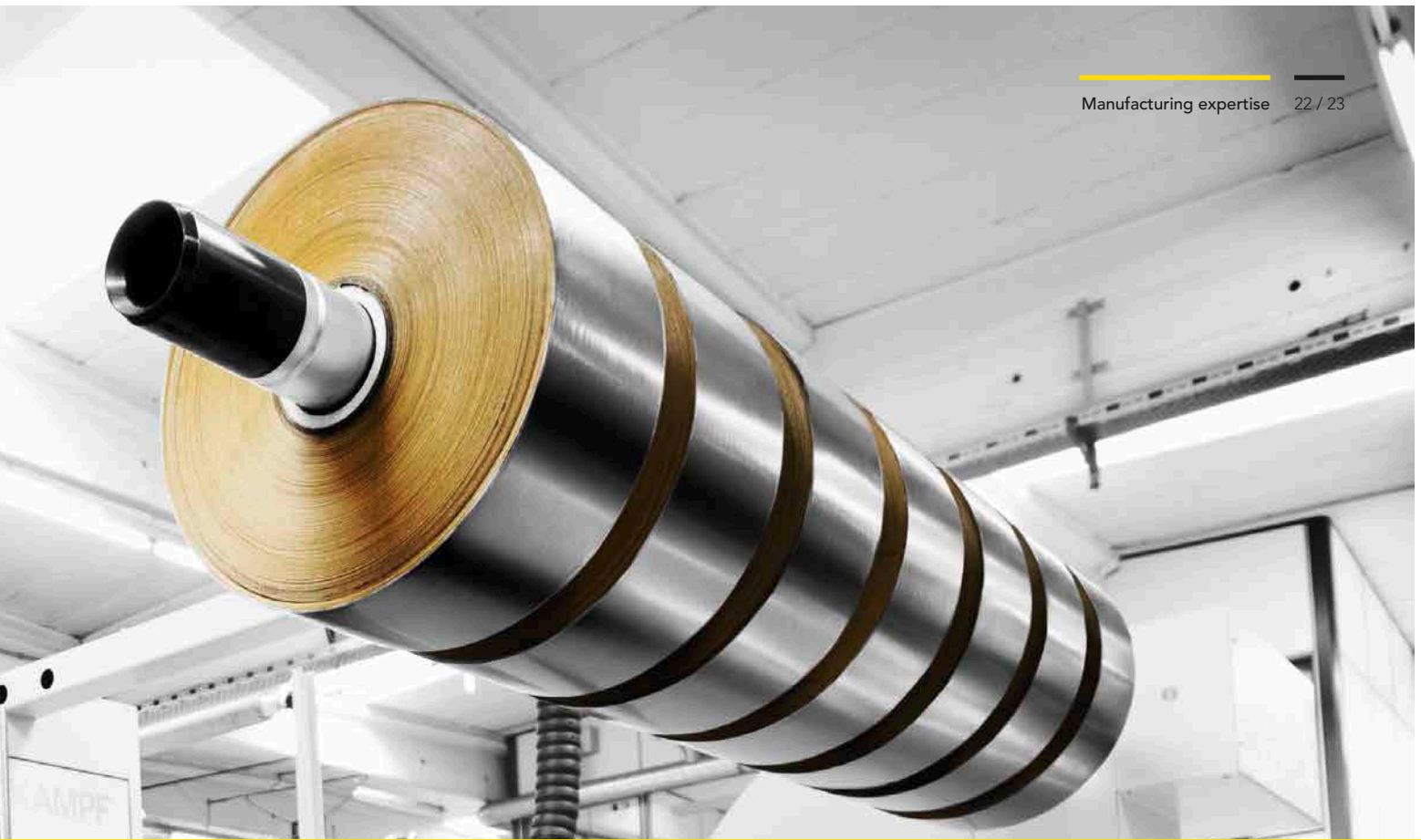
Depending on your application, the decision is made as to which adhesive, carrier material or liner is used for your product.

The options are:

- acrylate dispersion
- synthetic rubber
- UV cross-linked, acrylate adhesives
- solvent-based adhesives







#### **CUSTOMISING**

We customise sheet-type materials in a variety of dimensions and delivery forms such as reels, cross-wound spools, rolls, jumbos and blanks for smooth further processing.

#### **LAMINATING**

We laminate sheet-type materials such as paper, film or foam and thus generate your customised product.

#### **CONTRACT WORK**

We finish customer-specific carrier materials that you provide us with for coating. Here you have our entire range of pressure-sensitive adhesives at your disposal.

#### **QUALITY ASSURANCE**

Permanent tests and extensive testing procedures ensure consistently high quality and guarantee adherence to product parameters.





WHEN DOES  
**PASSION BEGIN?**

**PUNCTUALLY AT 5:50.**





**Consistency** – is characteristic of an optimised production process and it is influenced by many variables: Would you like to involve Astorplast in your project from as early as the project developmental stage, or do you need flexible contract work? What properties should the required adhesive have, which carrier material is suitable and how is the product to be further processed? Astorplast offers you expert solutions in all areas – from the development stage or formulating and coating right through to customising and laminating a wide variety of materials.



WHO MAKES **PASSION** A PART  
OF DAILY BUSINESS?



**A STRONG TEAM** THAT  
GIVES ITS DAILY BEST.







**Passion** – often a very individual matter. At Astorplast, it is the emotion that unites us all.

We like to go to work in the morning – and if the business of the day should so require, we are happy to stay a little longer in the evening. For you. Because we have that good feeling of being in the right place. Our company sees itself as a "learning organisation" that is constantly developing through intensive collaboration with customers and suppliers.

We are convinced you can feel the enthusiasm we have for our customers and products. And if you should ever feel that this is not the case, then let's talk about it openly. Together we can achieve a lot.





A COMPANY OF THE ASTOR HOLDING AG

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